

# TaiwanPlus Internship Program: Application Instructions

【2023 Summer Period】

Department	Openings	Requirement	Intern Responsibilities	Supervisor
Public Relations	2	<ol style="list-style-type: none"> <li>1. TaiwanPlus Internship Application Form</li> <li>2. Proficiency in Mandarin and English</li> <li>3. Additional Plus:               <ul style="list-style-type: none"> <li>➤ Other proposals or project reports</li> </ul> </li> </ol>	<ul style="list-style-type: none"> <li>● Content:           <ol style="list-style-type: none"> <li>1. Assist Branding Activity</li> <li>2. Press Release and Media Exposure</li> </ol> </li> <li>● Final Project: Complete one PR press release or branding activity report.</li> </ul>	Dylan Jiang
Programming	2	<ol style="list-style-type: none"> <li>1. TaiwanPlus Internship Application Form</li> <li>2. Additional Plus:               <ul style="list-style-type: none"> <li>➤ Updated CV</li> <li>➤ Command of Video Editing software (optional but definitely a plus)</li> <li>➤ Full professional proficiency in English.</li> </ul> </li> </ol>	<ul style="list-style-type: none"> <li>● Content:           <ol style="list-style-type: none"> <li>1. Interns will be involved with all aspects of program planning, development, and production to gain hands on experience in creating English-language programming.</li> <li>2. Interns will help to write proposals, assist with on-site filming, post-production work, organization, copywriting, and uploading content.</li> </ol> </li> <li>● Final Project: Complete a program proposal that concretely maps out an original idea for content.</li> </ul>	Arnaud Campagne
《Taiwan Talks》	2	<ol style="list-style-type: none"> <li>1. TaiwanPlus Internship Application Form</li> <li>2. Additional Plus:               <ul style="list-style-type: none"> <li>➤ TOEIC above 860</li> </ul> </li> </ol>	<ul style="list-style-type: none"> <li>● Content:           <ol style="list-style-type: none"> <li>1. Research for Taiwan Talks</li> <li>2. Simple video editing with Premiere</li> </ol> </li> </ul>	Denise Ho

		<ul style="list-style-type: none"> <li>➤ Video portfolio</li> </ul>	<p>3. Production assistant</p> <ul style="list-style-type: none"> <li>● Final Project: Complete 2 pieces of program info for Taiwan Talks on YouTube or short introduction for program segments or editing of video segments.</li> </ul>	
《Connected》	1	<ol style="list-style-type: none"> <li>1. TaiwanPlus Internship Application Form</li> <li>2. Any certificate to prove English proficiency</li> <li>3. Additional Plus: <ul style="list-style-type: none"> <li>➤ Portfolio of multimedia work</li> </ul> </li> </ol>	<ul style="list-style-type: none"> <li>● Content: <ol style="list-style-type: none"> <li>1. Social Media Managing</li> <li>2. Assist show production process</li> </ol> </li> <li>● Final Project: Complete social media content to promote published episodes and assist show production process.</li> </ul>	Divya Gopalan
Social Media (TaiwanPlusOne YouTube)	1	<ol style="list-style-type: none"> <li>1. TaiwanPlus Internship Application Form</li> <li>2. Taiwanese students preferred</li> <li>3. Additional Plus: <ul style="list-style-type: none"> <li>➤ Self-introduction video (1-2 mins, in English or Mandarin, and explain your motivation)</li> </ul> </li> </ol>	<ul style="list-style-type: none"> <li>● Content: Interns will assist in creating a strategy and producing videos for TaiwanPlusOne YouTube channel.</li> <li>● Final Project: Create 2 YouTube shorts or 1 medium to long YouTube video.</li> </ul>	Eric Tsai
Social Media (Social Management)	1	<ol style="list-style-type: none"> <li>1. TaiwanPlus Internship Application Form</li> <li>2. Additional Plus: <ul style="list-style-type: none"> <li>➤ Social media management experience</li> <li>➤ Adobe Ai &amp; Premiere</li> </ul> </li> </ol>	<ul style="list-style-type: none"> <li>● Content: Assist daily Posts &amp; Shorts &amp; Reels</li> <li>● Final Project: Plan a cross-channel social content project for TaiwanPlus YouTube or other social platforms</li> </ul>	Allen Hsu
Data Analytics	1	<ol style="list-style-type: none"> <li>1. TaiwanPlus Internship Application Form</li> <li>2. Proficiency in English</li> </ol>	<ul style="list-style-type: none"> <li>● Content: Intern will be involved with various kinds</li> </ul>	Jasper Wang

		<p>3. Additional Plus:</p> <ul style="list-style-type: none"> <li>➤ TOEIC above 860</li> <li>➤ Google Analytics</li> <li>➤ YouTube Analytics</li> </ul>	<p>of qualitative &amp; quantitative data analysis, such as Traffic Performance, YouTube Analytics, TV Ratings, &amp; Focus Group Data Summary.</p> <ul style="list-style-type: none"> <li>● Final Project: Complete one final analytic report.</li> </ul>	
Administration	1	<p>1. TaiwanPlus Internship Application Form (could be written entirely in Mandarin)</p> <p>2. Proficiency in Mandarin speaking</p> <p>3. Additional Plus:</p> <ul style="list-style-type: none"> <li>➤ Explain why you'd like to work for TaiwanPlus on Application Form</li> </ul>	<ul style="list-style-type: none"> <li>● Content: Participate general administration affair planning and implementation, Talent Development planning and implementation, budget plan, document management.</li> <li>● Final Project: Carry out a learning experience sharing.</li> </ul>	Vincent Lee

Download TaiwanPlus Internship Application Form: [TaiwanPlus Internship Application Form - 20230424.docx](#)

Please send all the required information to [intern@taiwanplus.com](mailto:intern@taiwanplus.com) before **MAY/15/2023**.